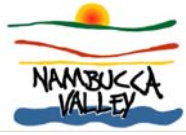




Department of State and Regional Development



# MARKET READY NEWS

## Only three workshops to go.

So far we've covered: Business planning, cash flow and taxation, account keeping, market research and marketing plan and promotions.

Workshops to come include New Horizons: networking & identifying business opportunities, teacher Kerry Grace (September). Product development with John Mawhinney (October) and review of your business plan with Ros Pocius in November.

Almost everyone indicated an exhibition at the end of the workshop series would be a great idea **so** I'm in the process of investigating that further. Any ideas on that concept would be great.

At the last workshop you indicated some areas that you would also like to cover in the remaining workshops. These included:

- Pricing – how to get it right
- How to have an exhibition
- Working out costs in manufacturing
- Your personal art philosophy
- How to approach city galleries
- Art markets
- Making a living: looking at different markets

We will make every attempt to include these topics in the final three workshops. If you feel that either these topics, or further topics are not covered to your satisfaction please let me know.

## Homework

Well, there's no better way to turn you against this task than to call it '*homework*'. So let's put it this way... these tasks have been developed to help you get the most out of the workshops. Of course you won't require a note from home should you not complete them, however while you have access to TAFE resources, why not make the most of them. Try doing a little bit every day & before you know it, it will all be finished. So here it is...

For September: A list of contacts for your database

For October: A draft business card

An example of your art

Pictures, articles, examples of who you are as an artist

For November: Your business plan

Your marketing plan

### **Mid Sept meeting**

Sally has kindly invited us to the Fired Art Gallery (Newee Creek) on Tuesday 13 September at 10.30am.

### **Scotts Head Art Show**

Linda has extended an invitation for anyone to exhibit during the Scotts Head Art Show Jan. 2006

### **Youth Arts Council**

The Nambucca Valley Youth Arts Council is currently under development. If you know of anyone under the age of 24 who might like to get involved please encourage them to get involved. They will be involved in creating events and exhibitions as well as working as a youth advisory committee. If you know of anyone who may be interested they can contact Marilyn Pearson on 6568 7777.

### **Opportunities, grants & other info.**

*(from NAVA bulletin)*

#### **34th Alice Prize NAT**

Entry for pre-selection in the 34th Alice prize closes November 2, 2005. The exhibition is open from 26th May - 18th June 2006. Prizes include \$15,000 (acquisitive) plus airfare and four weeks residency in Alice Springs or \$1,000 (non acquisitive) Tammy Kingsley Award. For more information e: [asafinc@octa4.net.au](mailto:asafinc@octa4.net.au) or t: (08) 89538732 or visit the web-site. <http://www.aliceprize.com>

#### **Physics Art Prize NAT**

Macquarie University is holding an art exhibition and prize to mark 100 years since Albert Einstein wrote three papers which changed the way we see the universe and to celebrate the international year of physics. \$15,000 is offered for the winner of the acquisitive prize. Applications are assessed by slides or digital images and entry costs \$25 and must be received by November 4. For application forms or more information visit the web-site. <http://www.physics.mq.edu/yearofphysics/>

#### **The Heysen Prize for Australian Landscape NAT**

The Hahndorf Academy Heysen Prize for Australian landscape is a competition open to artists of all ages. The judges shortlist work from slides which are hung in an exhibition from September 23 to October 23 2005. Up to \$6000 worth of prizes are available with \$5000 going to the acquisitive prize for Australian landscape. Work must be 2d and be paintings, drawings or mixed media. Application costs \$20 and closes on September 7. For more information e: [hahndorf.academy@bigpond.com](mailto:hahndorf.academy@bigpond.com) or t: 08 8388 7250.

#### **City of South Perth Art Award - NAT**

Applications close for the City of South Perth Art Award on August 26. \$2000 prize money if offered for the acquisitive prize. Entry costs \$15 or \$10 (under 17 years) and is open to all artists for 2D work in any medium. For application forms e: [events@southperth.wa.gov.au](mailto:events@southperth.wa.gov.au) or visit the web-site. <http://www.southperth.wa.gov.au>

#### **Small painting prize NAT**

SODA Gallery is launching the acquisitive Small Painting Prize. Entries for the prize must be no larger than 250 square cm. The prize is \$5000 with a people's choice prize of \$1000. For application forms go to [www.sodagallery.com.au](http://www.sodagallery.com.au). Applications close October 14, 2005.

#### **Exhibition Proposals 2006 Field - NSW**

field contemporary art space in Newcastle NSW is currently seeking artists proposals for 2006. field is an independent artist run initiative committed to exhibiting experimental and contemporary art from regional and national emerging artists. field has four spaces: Gallery 1, Gallery 2, Gallery 3 and The Box. Gallery 1 and The Box both offer opportunities for 24 hour viewing from King St. For a copy of submission details and gallery info please e: [carlybrett@hotmail.com](mailto:carlybrett@hotmail.com)

### **Art Announcements Site - Europe and USA**

Art Announcements is a database of calls for entries, grant opportunities and visual art-related events in Europe and USA. It addresses emerging as well as established visual artists and provides information about a wide range of art-related events on an international scale. You can also subscribe to an Art Announcements Newsletter.

<http://www.artannouncements.com/>

### **Young Artists Project - NSW**

Artists 12-24 years of age across NSW are invited to create designs for the Devonshire Street tunnel mural panels at Sydney's Central station. Around 30,000 commuters use this 400 metre pedestrian tunnel every day. RailCorp (CityRail/CountryLink) are celebrating 150 years of rail in NSW and are asking young people to participate by exploring the past and creating history. They are inviting young people to have a go at designing mural pieces to a maximum size 7m x 2m and minimum size of A0 (840mm x 1188mm). Schools and youth groups go in the running for a \$2000 cash prize. Applications close 14 October 2005. Check out the web-site for more information. <http://www.railcorp.info/150years/devonshire>

### **Redux Contemporary Art Centre exhibitions and residencies - INT**

Redux Contemporary Art Centre is now accepting applications for exhibitions and residencies. Exhibitions and Residencies are not limited to any media, and all exhibition applicants will be considered for solo, group, and two person shows. All applications must be postmarked by October 7, 2005 to be considered for the 2006 exhibition schedule. A stipend of \$700 is available for a 4-8 week residencies and applications are open to all artists 18 and over worldwide. It costs \$40 to apply (which includes membership to Redux). For application guidelines and forms visit the web-site. For more information e:info@reduxstudios.org

<http://www.reduxstudios.org>

### **Lower Manhattan Cultural Council Residency - INT**

Lower Manhattan Cultural Council is currently accepting applications for its flagship artist residency program, LMCC/Workspace . The program offers studio space on the 8th floor of the Equitable Building in the Financial District (but not living space) as well as the opportunity to present work to curators, critics, arts professionals, and the general public. The residency session begins November 28, 2005 and concludes May 15, 2006. Emerging and mid-career artists working in all disciplines including painting, photography, sculpture, video, installation, sound, performance and new media are eligible to apply. Guidelines and application forms are available online.

[http://www.lmcc.net/Residencies/120Broadway/120Broadway\\_Open\\_Call.html](http://www.lmcc.net/Residencies/120Broadway/120Broadway_Open_Call.html)

### **Artist-in-Residence Program, Light Work, Syracuse, NY - INT**

All artists working in photography and related media are eligible to apply. They receive a US\$2,000 stipend, an apartment to stay in, private darkroom, and 24-hour access to our facilities. Participants in the residency program are expected to use their month to pursue their own projects: photographing in the area, printing for a specific project or book, etc. The program is open all year round. For more information visit the web-site.

<http://www.lightwork.org>

(Information from Arts Mid North Coast newsletter)

**Design a Logo and Win \$200** A local arts organisation has opened a competition to design their new logo – and the winner receives \$200 in cash. The Mid North Coast Writers' Association is a network of writers committed to advancing their writing skills, professional practice and industry knowledge, and to promoting writing in all its forms, from the Great Lakes to Coffs Harbour. They have recently been formed, and are looking for people with talents in visual arts to design their logo. Because much of their work will be conducted on the Internet, they need a logo that can be used on their website and other publicity material. **The competition deadline has been extended and now closes on 11 September 2005**, so get your pens ready and your thinking caps on! Enquiries to Lisa Milner, President of the Mid North Coast Writers' Association. Phone 6564 8424, email [lisamissabotti@hotmail.com](mailto:lisamissabotti@hotmail.com)

**Calling all writers.** The ABC has launched its ABC Fiction Writers Awards with ten thousand dollars prize money up for grabs and the opportunity to be published by the ABC. See our ABC website for more details telephone 1800 009 994 or (61 2) 8333 1500 for more details.

**Community Broadcast Foundation - Indigenous Equipment Grants - Indigenous Program Grants - Indigenous Special Projects Grants** Telephone: (03) 9419 8055  
Email: [grants@cbf.com.au](mailto:grants@cbf.com.au) Web: <http://www.cbf.com.au/>

**The Nambucca Valley Arts Council is to hold its Bi-annual Art and Craft Show at the Nambucca Entertainment Centre** (right next door to the Nambucca Heads Post Office) this school holidays...Opening night will be on Friday 23rd September at 7.30 p.m. Champagne and light supper provided...Admission \$6 at door, exhibiting artists free...Lee Summers from the Coffs Bunker Gallery will open the show. The Exhibition will then run from Saturday 24th Sept to Thursday 29th Sept 10am-5 pm and finish on Friday 30th September when it will run from 9 a.m. to 1 p.m. Adult entry will be \$3 each day, children free. For Artists, there is still time to enter works until 5th September and entry forms can be obtained by ringing Lynne Greentree 656894382 or Mike Powlesland 65695206. There are Sections ranging from all categories of paintings to a youth art award, photography and an open craft section. There will be a People's choice...Generous prizes are offered in all sections.

**Camp Creative** - A summer camp for families and individuals, a fun learning event for people of all ages from 6-106. Classes in visual and creative arts, music, writing, dance, craft and courses for the young. **16th-21<sup>st</sup> January 2006.** check our web page [www.campcreative.com.au](http://www.campcreative.com.au) or email [info@campcreative.com.au](mailto:info@campcreative.com.au) phone: 02 66559326"

**Yarrhappini Creative Workshops Scotts Head Primary School 10am - 4pm November 12/13<sup>th</sup> - Introduction to Indian Embroidery** - Pamela Jones, **Creative Basketry** - Helen Stedman, **Mosaic in Art Glass** - Julie Lenane. If you are interested in a weekend of creative activity, please contact the relevant tutor for further information. Pamela Jones 6569 0826 Helen Stedman 6569 8152 Julie Lenane 6569 0512

The next Market Ready for the Arts workshop is on **Tuesday 27<sup>th</sup> September** between 9.30am-1.30pm at Macksville Campus of TAFE.

Look forward to seeing you then & if you have any questions about the course materials in the meantime please contact me by e-mail [kgrace@evolvenetwork.com.au](mailto:kgrace@evolvenetwork.com.au) OR phone 65627896 – 65682781 – 0404887473

Bye for now,  
Kerry