

Media alert

Mid North Coast Creative Industries Research Project

Arts Mid North Coast is pleased to announce a new creative industries research project which aims to gather a body of research that will illuminate the economic potential of the region's creative industries sector. The project also aims to address potential areas for improvement as well as support required for creative industries to reach their full potential.

Mid North Coast based consultancy Evolve Network Australia will coordinate the project and undertake the research. Evolve Network project coordinator Kerry Grace stated:

“People involved in all aspects of creative industries will be invited to take part in the project over the coming months. They'll participate in a number of ways including surveys, forums and interviews.”

Evolve network won the opportunity to undertake the Mid North Coast Creative Industry Research Project through a competitive tendering process advertised by Arts Mid North Coast Inc, a regional non-profit arts and cultural development organization funded through a partnership between the State Government's Arts NSW and seven Local Government Councils across the Mid North Coast from Great Lakes to Coffs Harbour..

Richard Holloway, project principal and Regional Arts Development Officer for Arts Mid North Coast stated:

“The Creative Industries Research Project gives us the opportunity to gather baseline research which will help us to understand the true economic value of creative industries in the region. The data collected will provide us with ideas for future development of the industry as well as a contact base to establish opportunities for collaboration, mentoring programs and increasing job opportunities for the creative industries sector.”



Mid North Coast
Creative Industries
research project



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The Creative Industries Research Project is funded by the Department of State and Regional Development, NSW Department of Premiers and Cabinet, Southern Cross University, University of Newcastle, TAFE North Coast Institute and Port Macquarie Hastings Council. The project is auspiced and project managed by Arts Mid North Coast.

To find out more contact the project coordinator Kerry Grace on 02-65648843 or kgrace@evolventwork.com.au. More information can also be found via the Evolve Network website www.evolvenetwork.com.au



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