

**Work Options for Mums**  
**Day 2, Tues 6 Feb 2007**  
**Blogging Kerry Grace**

**ABOUT BLOGGING**

Imagine setting up your own website for FREE in less than five minutes...

Blogging offers that and more. Better yet you don't need to be a technical genius to blog and you don't need extensive marketing skills to have your blog read (while a bit of net savvy does help).

The word Blog is short for weblog. There are millions of blogs online, put simply they are like an online diary.

A definition found at [www.marketingterms.com](http://www.marketingterms.com) follows:

"A frequent, chronological publication of personal thoughts and Web links. A blog is often a mixture of what is happening in a person's life and what is happening on the Web, a kind of hybrid diary/guide site, although there are as many unique types of blogs as there are people.

People maintained blogs long before the term was coined, but the trend gained momentum with the introduction of automated published systems, most notably Blogger at [blogger.com](http://blogger.com). Thousands of people use services such as Blogger to simplify and accelerate the publishing process."

To start a blog and communicate with other bloggers check out:

[www.blogger.com](http://www.blogger.com)  
[www.myspace.com](http://www.myspace.com)  
[www.blog.com](http://www.blog.com)

To view some local blogs check out:

[www.nambuccavalley.blogspot.com](http://www.nambuccavalley.blogspot.com)  
[www.mnceventnetwork.blogspot.com](http://www.mnceventnetwork.blogspot.com)  
[www.workoptionsformums.blogspot.com](http://www.workoptionsformums.blogspot.com)

We will use our blog to write about the project as it progresses, this will record our 'Action Research' project which will be described later today...

**Blogging exercise:**

1. Setup an e-mail account (if you don't already have one)
2. Setup a Google Account
3. Join the Work Options for Mums blog
4. Create a COMMENT responding to the first post by Kerry
5. Create a POST
6. Upload your picture (or WeeWorld character) to the blog

### **OTHER FREeware:**

Did you know that you don't actually have to use Microsoft products to operate your computer?

**Another Wikipedia definition...** "Freeware is copyrighted computer software which is made available for use free of charge, for an unlimited time, as opposed to shareware where the user is required to pay (e.g. after some trial period). Authors of freeware often want to "give something to the community", but also want credit for their software and to retain control of its future development. Sometimes when programmers decide to stop developing a freeware product, they will give the source code to another programmer or release the product's source code to the public as free software." [www.wikipedia.com](http://www.wikipedia.com)

[www.bubbleshare.com](http://www.bubbleshare.com)  
[www.youtube.com](http://www.youtube.com)  
[www.weeworld.com](http://www.weeworld.com)  
[www.limewire.com](http://www.limewire.com)  
[www.avq.com](http://www.avq.com)

For more information visit our blog for a link to more info about freeware, open-source software and shareware...

HINT: If you are interested in freeware and other online applications it is a good idea to buy a cheap address book so that you can write down the web address and brief details of the sites you join. If you like to use different user names this can also be handy for recording that. NEVER STORE YOUR PASSWORD DETAILS ON YOUR COMPUTER.

### **Exercise:**

This is a bit of fun, create your own WeeWorld character:

NOTE: You'll need an e-mail account before you get started on this one

1. Visit [www.weeworld.com](http://www.weeworld.com)
2. Create your character
3. When you have created your character click on WEEMEE TO GO
4. Click on BLOG
5. When you see the image on the left hand side of the screen, position the mouse over it, right click then left click on COPY.
6. Paste your image to the desktop (ask Kerry for help)

